

Get Started Today!

To request a live demo or see more of the system go to **powersmithswow.com** or call 1-800-747-9627



Outreach & Education

WOW Engage approaches outreach and education dynamically through apps, kiosks and dashboards to motivate stakeholders to change resource-wasting behaviors.



Resource Management

WOW Conserve consists of easy to use building resource management apps and analytical tools to support efforts to optimize efficiency and lower costs.



GHG Management

WOW Sustain is a comprehensive set of greenhouse gas management apps to define, report and reduce emissions and to help coordinate the efforts of stakeholders.



What is WOW?

WOW is a comprehensive cloud-based platform that provides enterprise-level sustainability management applications to help organizations advance their sustainability initiatives.





Holistic Approach to Sustainability

WOW's approach to sustainability addresses the social, economic and environmental factors that make up the triple bottom line. By providing a platform that encompasses all three areas, WOW helps organizations accelerate progress towards meeting their sustainability objectives.



Q How It Works



- 1. Building metered and manual data is securely transmitted, along with your personalized app content, over the Internet.
- 2. The information is stored in WOW's cloud database.
- 3. WOW apps draw on the database to support energy management, greenhouse gas management and outreach and education.
- 4. Apps are accessible over the Internet via a variety of devices.
- 5. Building occupants and visitors connect to WOW to engage, explore and help advance sustainability in your organization and beyond.



Customizable Workspaces and Dashboards

- Allows users to create and update their own working space and dashboards to suit their specific and changing needs and goals
- Transforms the building into a teaching tool by giving visibility to the flow of resources in a meaningful and understandable format for technical and nontechnical stakeholders
- Provides Al support for big data and analytical challenges
- Supports measurement and verification of building systems and energy conservation measures to help you identify potential savings and development and refine best practices
- Incorporates GHG reporting using an ISO 14064 framework
- Permission driven give read and write privileges to only the areas users need



Green Certifications

WOW not only educates on the impact of green buildings in the community and explains your green certifications, but can also help your building to earn credits and points towards such green certifications as LEED and CHPS.



Rich Media Integration

WOW has the ability to integrate rich media, such as animations and videos describing green building features, with live and historical data to describe benefits, progress and goals of systems and projects.



iDevice App

To keep you connected, users can view their charts and resource usages on the go to make agile and informed decisions.



App Development

New apps and features are always in development to enrich the WOW experience. Powersmiths welcomes app development by third parties.



Partnerships

Powersmiths encourages partnerships with organizations that share our value of building a more sustainable future. To ensure our partners are successful we provide a number of benefits to them. Contact us to learn more.

Why the Cloud?

WOW resides in the cloud as a subscription based system. For you, this means no hardware, limitless data storage, simple and flexible implementation, automatic software updates, remote login and much more!

Simple Scalability

It's easy to take the first step with WOW. Start with a single app, data point or building and expand in granularity and scope to include an entire enterprise. WOW scales easily to meet current and future needs.



Access From Anywhere

Stakeholders have the ability to access the platform from anywhere there is an Internet connection using a variety of devices, such as:

- Kiosks
- Smartphones and Tablets
- Touchscreens
- Computers
- Interactive Whiteboards
- · Links on your webpage

Founded in 1996, Powersmiths is committed to building a sustainable future. Through the innovation, manufacturing and marketing of products and services, Powersmiths helps organizations manage and reduce resource use and emissions, while supporting and promoting sustainability initiatives. A commitment to sustainability guides Powersmiths to consistently strive to advance energy efficiency, stimulating substantial innovations in power quality, energy monitoring and energy management technologies.



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